



## IOR DESIGN PHILOSOPHY

Offices are more than a place to work – they are a business asset which must communicate, inspire and engage. They express the value the employer has for the employee and conveys the image clients and visitors have of a company.

Technology, ways of working and real estate costs all impact on office design.

- **Technology**

Increasingly miniaturised and discreet, technology has liberated desk-bound work, but it requires extensive IT infrastructure flexible enough to accommodate its inevitable growth.

- **Ways of working**

A deep understanding of present working patterns and business needs – and likely future developments – are crucial to successful office design. See the [section](#) on our website for more information

- **Real estate costs**

Market prices have a profound effect on staff densities and space utilisation. See the [section](#) on our website for more information

Get these three elements which influence office design right and your company will benefit from:

- Higher staff retention, satisfaction and motivation
- High quality staff attraction
- Increased productivity, innovation, creativity and openness to change
- Strong sense of place and company identity
- Lower building costs
- Optimised building use (which means maximising the space for its required purpose, not cramming in as many people as possible)